

## Company Profile

Madaf-Plazit Packaging (MPP) is the leading manufacturer of thermoplastic packaging in Israel. The plant is located in Kibbutz Gazit, in the beautiful Galilee area, just few miles from the city of Nazareth. With an experience of more than 50 years, MPP provide high quality and innovative cups and containers for the dairy, ice-cream & salad industries and for the food market in general.



Among our customers are the leading multinational food companies. We offer a wide range of cups, plates and trays, clear, colored and printed. We focus on quality, flexibility and reasonable pricing for all our products. MPP maintains close contact with its customers in order to develop the right packaging solution for each customer profile. Our wide range of products is a result of years of experience serving our customers all over the Globe.

MPP is part of GAZIT IND. which includes Plazit 2001, Panchim (Bulgaria), MCP, Mapal, Polyraz and Polygal (Israel, Russia, Chile) with total sells of about US\$ 250 million.

### Main Activities

- Manufacturing extruded and coextruded plastic rolls.
- Manufacturing high quality thermoplastic packaging products.
- Printing cups/lids in a variety of colors by dry offset methods.
- Using the very latest method of sleeving of high quality printed labels.
- Provide services to all leading dairies & retailers in Israel with a market share of more than 75%.
- Provide packaging and export services to leading markets such as Western Europe and the U.S.A.



## Main Products:

- Polypropylene (PP) and Polystyrene (PS) rolls for thermoforming, produced in a wide range of colors and dimensions.  
PP and PS cups, plates, trays and lids - An extensive range of products in many sizes, diameters, and colors mainly for use in the dairy and food industries but also used for other applications, such as detergents.
- Multi-layer (Barrier) thermoforming cups, trays and containers for the fresh food industry. (MLPP, MLPS, MLPVC)



## Technology and knowhow:

- Our excellent and extensive range of high quality products is a result of years of experience, and the dedication of our professional team, paying particular attention to global innovation, quality control and R&D.  
All Madaf-Plazit Packaging products are produced from raw materials which comply with European and American standards for use in the food industry.
- We offer our customers the opportunity to acquire, according to specific requirements, custom-made products designed by our team of leading industry professionals.

## Madaf-Plazit customers include amongst others:



**MPP is certified by: ISO 9001:2008, BRC, HACCP**

**All MPP products comply with FDA and EC regulations.**

